

Information for a person participating in a study

You are taking part in a study project related to a thesis that is being prepared at the Savonia University of Applied Sciences. This privacy statement describes how your personal data will be processed during the study.

Participation in the study is voluntary. No negative consequences will ensue from your refusal to participate in the study or if you later withdraw from the study. If you withdraw from participating in the study, the material compiled prior to your refusal can, however, be used in the study. Section 14 of this statement provides more detailed information on your rights and how you can influence the processing of your data.

1. Data controller of the study

Name: Aino Karvonen
E-mail address: aino.karvonen2@edu.savonia.fi

2. Description of the study project and the purpose of processing personal data

The study charts the needs of families with children related to physical activity, their relationship with physical activity and examines parents' willingness to organise activities themselves. Personal data is collected from respondents. In addition, the survey seeks target group members for interviews and workshops, for which the respondents' contact information is collected. The survey, interviews and workshops are part of a related thesis that develops a sports and design education service concept for families with children. Personal data collected from the survey, interviews and workshops are analysed and infographics and user profiles describing the target group in general are produced from the data. No personally identifiable information will be published in the study.

3. Persons performing the study

The student carrying out the study and the personnel of the City of Kuopio promoting physical activity and planning sports services. The pseudonymised results of the study and the register will be handed over to the City of Kuopio. The City of Kuopio utilises the data in the planning and development of its services.

4. The title and the running time of the study

Title of the study: Survey on the development of an exercise concept for families with children

The duration of processing personal data:

The duration of processing personal data is determined by the duration of the internship and thesis writing. The survey, interviews and workshops will be conducted within the duration of the internship during spring 2024. Thesis will be completed by the end of 2024.

5. Legal basis for processing personal data

Personal data will be processed based on the grounds as stated in the Article 6(1) of the General Data Protection Regulation.

In this study, the processing of personal data is based on the following grounds:

- Consent given by the research subject (data subject)
- Scientific or historical research or compilation of statistics

6. Data contained in the study material

The survey collects age, gender, area of residence, age of children, family type and contact information from respondents. In addition, the study charts the relationship between families with children and physical activity, the quantity and quality of social relationships, and the needs and wishes of families with children regarding hobbies.

7. Sensitive personal data

Sensitive personal data will not be processed in this study.

8. Sources that are used for the collection of personal data

Personal data is collected from surveys, interviews and workshops.

9. Transfer or onward disclosure of the personal data

The pseudonymised results of the study and the register will be handed over to the City of Kuopio. The City of Kuopio utilises the data in the planning and development of its services.

10. Transfer or disclosure of personal data outside the EU or the European Economic Area

Personal data will not be transferred or disclosed outside the EU or the European Economic Area.

11. Principles of protecting personal data

Personal data is confidential

Measures used for protecting manually collected materials:

Data that will be processed in data systems:

Username Password Usage logging Access control

Other information, please specify:

Processing of direct identifiers:

Direct identifiers will be removed in the analysis phase

The material will be analysed containing direct identifiers, because (indicate grounds for storing direct identifiers):

12. Processing of personal data after the completion of the study

The study register will be disposed of

The study register will be filed:

without identifying data with identifying data

The place where the material will be filed and the duration of filing: The material will be filed in Dynasty 10 (data management system) and the duration of filing is 10 years.

13. Contact information of the Data Protection Officer (DPO) of the Savonia University of Applied Sciences

The Data Protection Officer of the Savonia University of Applied Sciences is Administrative Coordinator Mervi Hätinén. You can contact him by e-mail at tietosuojavastaava@savonia.fi

14. Your rights and derogations from the rights

The person mentioned in the Section 1 of this Privacy Statement is the contact person in matters concerning the rights of the data subject.

Withdrawal of consent (Article 7 of the GDPR)

You have the right to withdraw your consent if the processing of personal data is based on consent. Withdrawal of consent does not affect the lawfulness of the processing based on consent prior to its withdrawal.

Right of access by the data subject (Article 15 of the GDPR)

You have the right to obtain confirmation as to whether your personal data is being processed in the study or not, and which categories of your personal data will be processed. If you wish, you may ask the controller to provide you with a copy of your personal data undergoing processing.

Right to the rectification of personal data (Article 16 of the GDPR)

If your personal data undergoing processing is inaccurate, you have the right to ask that the data to be rectified or completed.

Right to the erasure of personal data ('right to be forgotten') (Article 17 of the GDPR)

You have the right to require your personal data to be erased where one of the following grounds applies:

- a) the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- b) you withdraw the consent upon which the processing is based, and where there is no other legal ground for the processing;
- c) you object to the processing (the description of the right to object is given further below) and there are no overriding legitimate grounds for the processing;
- d) the personal data have been unlawfully processed; or
- e) the personal data have to be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject.

The right to erasure shall not apply to the extent that the erasure of personal data is likely to render impossible or seriously impair the achievement of the objectives of processing the data for scientific research purposes.

Right to the restriction of processing (Article 18 of the GDPR)

You have the right to require the restriction of processing your personal data where one of the following applies:

- a) you contest the accuracy of the personal data, whereupon the processing will be restricted for a period enabling the author of the study to verify the accuracy of the data in question;
- b) the processing is unlawful, and you oppose the erasure of the personal data and request the restriction of their use instead;
- c) the author of the study no longer needs the particular personal data for the purposes of the processing, but you need them for the establishment, exercise or defence of legal claims; or

- d) you have objected to the processing of your personal data (see more specifically below) pending the verification whether the legitimate grounds of the controller override those of the data subject.

Right to data portability (Article 20 of the GDPR)

You have the right to obtain the personal data you have provided to the author of the study in a structured, commonly used and machine-readable format and you have the right to transmit the data to another controller, where the processing is based on consent or on a contract, and where the processing is carried out by automated means.

In exercising your right to data portability, you shall have the right to have your personal data transmitted directly from one controller to another, where technically feasible.

Right to object (Article 21 of the GDPR)

You have the right to object to the processing of your personal data, if the processing is based on general public interest or for the purposes of legitimate interests. The author of the study is no longer allowed to process your personal data unless he or she demonstrates compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject or for the establishment, exercise or defence of legal claims. The author of the study can proceed with processing your personal data also where it is necessary for the performance of a task carried out in the public interest.

Derogations of rights

Derogations of the rights described in this section may be allowed in certain individual cases on the grounds laid down by the General Data Protection Regulation and Finnish Data Protection Act in cases where these rights render impossible or seriously impair the achievement of the objectives in the scientific or historical research purposes or statistical purposes. The necessity for derogations of rights will always be assessed case-specifically.

Right of appeal

You have the right to file in a complaint at the Office of the Data Protection Ombudsman if you find that the current data protection legislation has been violated in the processing of your personal data.

Contact information:

Office of the Data Protection Ombudsman

Visiting address: Ratapihantie 9, 6. krs, 00520 Helsinki

Postal address: PL 800, 00521 Helsinki

Switchboard: 029 56 66700

Telefax: 029 56 66735

E-mail: tietosuoja(at)om.fi